

# SoLaWino 2026

## *Community-Supported Agriculture for Wine*

*Same value. Fair price. Genuine community.*

*1st Wine Community-Supported Agriculture on the Moselle*

## Why a solidarity-based pricing structure?

A community is only as strong as its weakest link. If the membership fee is too high for people with low incomes, we exclude precisely those who would enrich SoLaWino the most.

The traditional bidding round model recognized this problem but solved it poorly: social pressure, uncertainty, administrative burden. Our solution: a transparent, self-selective income-based tiering system based on the principle of an equal percentage of net income.

### The basic principle

Every member pays the same percentage of their net income—not the same absolute amount. Those who have more pay more. Those who have less pay less. Everyone receives exactly the same.

Model	Principle	Result	Evaluation
Fixed price (previously)	Everyone pays the same amount	Unequal burden	<input type="checkbox"/> Not in the spirit of solidarity
Bidding round (earlier)	Everyone bids freely	Theoretically fair	<input type="checkbox"/> Stress & pressure
Equal share (new)	Equal % of net	Fair & transparent	<input type="checkbox"/> Solidarity

### Legal & Ethical Basis

This principle follows the spirit of the Bavarian Constitution (Art. 151): “All economic activity serves the common good.” Our association brings this principle to life—not as a theory, but as a way of life along the Moselle.

## The pricing model: Equal share – Fair price

Why not just one price for everyone? Prices aren't fair. €50 a month means something completely different for a student with a net income of €800 than it does for someone with €3,000. Nevertheless, everyone has an equal right to join us.

*"That won't work!" – Yes, it will! It's been working for 5 years at SoLaWi and in many other community projects.— Jan-Philipp Bleeke*

Those who choose a small contribution, even though they can afford more, ultimately pay with the regard of their fellow members and their own conscience. The system is so robust that it can withstand outliers. Because for us, community is what counts—without pressure, without control, but with mutual respect.

Everyone pays as much as they can and as much as they feel it's worth. Membership cannot be shared—each person becomes a member individually with their own contribution.

### Monthly contribution – Single-person households (based on 2% of net income)

Income bracket	Net/Month	Percentage	Monthly contribution
Poverty line	€800	2%	€16
Low	€1,500	2%	€30
Medium income	€2,000	2%	€40
High income	€2,500	2%	€50
Wealth threshold	€3,000	2%	€60

### Monthly contribution – Families (2 adults + 2 children, basis: 2%)

Income bracket	Net/month	Percentage	Monthly contribution
Minimum wage (both)	€1,980	2%	€40
Median income	€3,200	2%	€64
High income	€4,500	2%	€90
Wealth threshold	€6,400+	2%	€128+

### Comparison of a fixed price and a percentage Single-person households – Comparison

Net/Month	Old (€65)	Old in %	New (2%)	New in %
€800	€65	8.1%	€16	2%
€1,500	€65	4.3%	\$30	2%
€2,000	€65	3.25%	€40	2%
€2,500	€65	2.6%	€50	2%
€3,000	€65	2.1%	€60	2%

### Families – Comparison

Net/Month	Old (€65)	Old in %	New (2%)	New in %
€1,980	€65	3.28%	€40	2%
€3,200	€65	2.03%	\$64	2%
€4,500	€65	1.44%	€90	2%
€6,400	€65	1.01%	\$128	2%

**Important: You choose your own income level. There are no checks, no proof required, no judgment. Just trust—the foundation of our community.**

### Support

Do you like the project and want to support it, but for whatever reason can't attend the workshops? No problem—just make a donation that works for you. Every contribution helps us preserve the cultural landscape of the Moselle and grow our community.

### Cancellation & Contributions

We assume that you'll remain part of our community for the long term. After all, you always have the opportunity to bring up issues and make changes—whether it's a concern, an idea, or even the amount of your contribution. Open communication is expressly encouraged here.

Nevertheless, we naturally grant you the right to cancel your membership with four weeks' notice.

### What do you get as a member?

All members—regardless of their contribution—receive exactly the same. That is the essence of the principle of solidarity: equal value for everyone.

### Club wine from our vineyards

You'll receive your share of the club wine—organically produced and hand-harvested on steep slopes along the Moselle. Approximately 9 bottles are allocated per share, depending on the vintage's yield.

Over the five years of SoLaWino, each vintage has yielded between 6 and 84 bottles per member—that is the reality of organic viticulture. Instead of relying on a single vineyard, the association produces a collective wine that offers stability. At the general meeting, members decide together which wine will become the association's wine. The association's wine can also be sold to guests and friends—an additional source of income for the association. This association is primarily about building community and fostering transformation.

## Workshops & Work Sessions Throughout the Year

Pruning in winter, maintenance in spring, summer pruning, harvest in fall, and cellar days—you'll experience a winemaker's entire growing season. And not to mention: a full dose of nature.

## Communal meals

Breakfast, lunch, and dinner at every workshop—cooking together, eating together, spending time together. Whether it's a potluck buffet or treats from the herb garden.

## Knowledge & Craftsmanship

Viticulture, winemaking, biodynamics, agroforestry – Jan, Philippe, and Jule share their knowledge openly.

## Membership & Voice

You are a member of the association, can participate in the general meeting, and help decide the direction of SoLaWino.

## Add-on Projects

Wine tours to other EU regions, special events – at fair additional costs, subject to availability and funding.

*For comparison: A similar two-day wine-growing weekend (e.g., Gut Oggau "Root Times") costs approx. €1,499. SoLaWino offers such experiences—plus wine and community—almost every weekend—for a fair annual fee.*

## Detailed Annual Plan & Workshops

The wine-growing year follows the natural rhythm of the vineyard.

Month	Vineyard	Cellar	Workshop
Jan / Feb	Planting trees, pruning vines	Bottling still wines	✓ Pruning weekend
March / Apr	Repairing equipment, tying	Preparation	
May / Jun	Mowing, weeding, removing weeds	Leaf cleanup	✓ Spring weekend
Jul / Aug	New plantings, setting up	—	

September	Harvest!	Fall preparations	✓ Harvest Weekend <input type="checkbox"/>
October	Read!	Fill PETNAT	✓ Keller-WE
Nov / Dec	Planting trees	End-of-Year	✓ Year-End Weekend & Celebration

### Schedule for a workshop weekend

Date	Program
Friday Evening	Arrival & gathering in Maring-Noviand – potluck buffet, cozy get-together in the cellar.
Saturday 9:00 AM	Group start in the vineyard – field work, explanations, working together.
Saturday noon	Lunch break – food provided. Recharge your batteries for the afternoon.
Sat. 5–6 PM	Sundowner & wrap-up at the winery – wine tasting, conversation, fellowship.
Sunday 12:00	Breakfast together & departure – returning home refreshed and with a full heart.

### Fair Compensation for Workshop Leaders

All individuals who lead or play a key role in organizing workshops receive appropriate compensation—currently, this includes Jan, Jule, and Philippe. The amount is determined by the association’s financial situation and is decided transparently at the general meeting. Minimum goal: covering the minimum hourly wage.

## Vision: Land belongs to everyone

SoLaWino is more than a wine project. It is the first step toward a new way for people to collectively farm, own, and shape the land. Our association is the foundation for this.

<b>Phase 1: 2026</b>	First stable vintage as an association. 100 members, €50,000 budget achieved, fair compensation secured, vineyard and cellar expanded.
<b>Phase 2: 2027–28</b>	Expansion of the cultivated area along the Moselle. First reserve fund for land purchase. Collaborations with other SoLaWi projects in Germany.
<b>Phase 3: 2029+</b>	Acquisition of vineyard land owned by the association—land that belongs permanently to the community, not to the market. Expansion to other EU wine regions (Alsace, Burgundy, Rioja).

The number of steep-slope winegrowers on the Moselle has been declining for decades. Land is being abandoned, overgrown, or sold to industrial operations. SoLaWino counters this with a concrete alternative model: a community that views land not as an investment, but as a shared heritage—to be preserved, nurtured, and shared.

## Communication

### Spond App

All events, workshops, and meetings are shared via the Spond App. Every member is required to use the app and register for the respective meetings.

Spond is our private members-only space—here you can communicate with each other, share photos and posts, and stay up to date. Only members have access.

## Become a member now

Want to join SoLaWino 2026? Here are your next steps:

- **Step 1:** Get informed – Read this concept, visit [jpbwinemaking.com](http://jpbwinemaking.com), or contact us directly.
- **Step 2:** Categorize – Think honestly about which income bracket applies to you. There’s no wrong answer.
- **Step 3:** Sign up – Fill out the registration form on our website.
- **Step 4:** Get to know each other – We’ll give you a call to get to know each other and iron out the final details.
- **Step 5:** Get started! – First workshop, first time in the vineyard, first bottle of your own wine.

## Contact

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Sign up (DE)	<a href="https://forms.gle/Nc6sVKnL8HZ5BUqf7">forms.gle/Nc6sVKnL8HZ5BUqf7</a>
Instagram	<a href="#">@solawino</a>   <a href="#">@jpb_winzergram</a>   <a href="#">@grandboisweine</a>

*Cheers—to community, good wine, and a better economy.—Jan, Philippe,  
Tanja, and Jule*